

“FIGHTING THE GOOD FIGHT”

TOBACCO PREVENTION AND CONTROL PROGRAM (TPCP)



POLICIES TO PROTECT HEALTH



Since 2015, TPCP had implemented **445** new **smoke-free/tobacco-free policies** in workplaces, schools, and residential buildings across the state, and surpassed their annual goal of 96 policies. Between July and December of 2016, TPCP implemented an additional 39 policies that **help protect Arkansans from the harmful effects of tobacco.**



Wooster City Park



MOVING THE NEEDLE



Smoking prevalence among youth decreased to **15.7%**
(YRBS, 2015)

The proportion of youth and young adults who engage in tobacco control activities increased by **25%**
(Youth Prevention Program Participation, 2016)



Smoking prevalence for pregnant women decreased by **3.4%**
(Vital Statistics, 2014)



The quit rate for the Arkansas Tobacco Quitline was **28.8%**, a slight increase from the previous year.
(ATQ, 2014)



TRAINING PROVIDERS

TPCP offers ongoing **training for healthcare providers on tobacco-related issues.** Their new goal to train 410 additional providers by June 2017 is on track, as **176 providers** have been trained since March of 2016.



ECONOMIC IMPACT

In FY2016, TPCP received \$14.1 million in ATSC funds, which is a decrease of 6.3% from FY2014. This decrease is a result of a realignment of percentages of ATSC funding to programs and a reduction in the overall ATSC payment. Even with the decrease in funding, TPCP's services continue to serve Arkansans well as can be evidenced by the return on investment for the **Arkansas Tobacco Quitline.** For every dollar invested in the Quitline, the people of Arkansas save \$28 in future healthcare costs.

\$28 Saved for Every \$1 Invested

