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**Policies to Protect Health**

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**Moving the Needle**

- Smoking prevalence among youth decreased to **15.7%**
  
  (YRBS, 2015)

- The proportion of youth and young adults who engage in tobacco control activities increased by **25%**
  
  (Youth Prevention Program Participation, 2016)

- Smoking prevalence for pregnant women decreased by **3.4%**
  
  (Vital Statistics, 2014)

- The quit rate for the Arkansas Tobacco Quitline was **28.8%**, a slight increase from the previous year.
  
  (ATQ, 2014)

**Training Providers**

TPCP offers ongoing training for healthcare providers on tobacco-related issues. Their new goal to train 410 additional providers by June 2017 is on track, as **176 providers** have been trained since March of 2016.

**Economic Impact**

In FY2016, TPCP received $14.1 million in ATSC funds, which is a decrease of 6.3% from FY2014. This decrease is a result of a realignment of percentages of ATSC funding to programs and a reduction in the overall ATSC payment. Even with the decrease in funding, TPCP’s services continue to serve Arkansans well as can be evidenced by the return on investment for the Arkansas Tobacco Quitline. For every dollar invested in the Quitline, the people of Arkansas save $28 in future healthcare costs.

$28 Saved for Every $1 Invested